



VIRGINIA **CAREER WORKS**

NEW RIVER | MOUNT ROGERS REGION

PY 2020-2024 Strategic Plan

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Acknowledgements

New River/Mount Rogers Workforce Development Area

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Executive Summary

Background and History: The New River/Mount Rogers Workforce Development Board has been engaged in the business of workforce solutions since 2000. The board holds to its formation mission of facilitating and coordinating workforce initiatives that enable economic growth and increase the standard of living of our regional citizens. This focus has required services and partners to evolve over the years and yet, anchors our work in the heart of developing a robust workforce that supports a growing economy in the New River/Mount Rogers region as well as across southwest and the rest of Virginia.

Our work locally has been guided by a vision and mission that has been revisited over the years. Following the integration of our sector initiative work, expansion of the integration of workforce system efforts, and incorporation of the state's focus, our joint Workforce Development and Consortium boards approved the revised vision and mission statements to guide our organization over the next three years. The vision represents our biggest and best thinking about how the region will look when we fully achieve our strategic mission. The goals help us build the path to that vision.

Direction and Results: The NRMWDB is a trusted regional convener within the workforce system and is committed to this role. The strategic direction and goals included in this plan is the NRMWDB's response to what we understand our stakeholders desire most from the workforce system as well as current opportunities and challenges for providing workforce development in the region. This plan is also designed to support the Virginia Board of Workforce Development's Strategic plan. The following statements are listed as their blue print for the next three years:

- Align the Commonwealth's workforce system with economic development Action Items
- Ensure training programs are demand driven
- Provide Virginians with educational pathways that lead to economic independence and prosperity
- Create a best-in class delivery system for workforce services that is accessible and effective for jobseekers and employers alike

These action items are addressed in the NRMWDB's **Goals** and **Strategies**.